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| Mobile Application |  |

Table of Contents

1.1 Introduction

1.2 Module on Mobile Application

1.3 Other Highlight

1.4 Benefit of Mobile Application

1.5 Problem Handling

1.6 Implementation Schedule

Mobile Application Overview

1.1 Introduction

Online shopping through app has become very popular these days because people find it convenient and easy to shop from their home or office. People can save their time and energy by purchasing products online with some discounts. The offers on the internet can be easily compared, and the buyer can buy the product according to their favourable conditions like price, quality and other discounts for their individual needs. The next generation of mobile phone “SMART Phones”, has opened the new paths of using specially designed apps. We have most of the companies making use of this trend of getting their company products available on their website for sale, to be accessed via the app. They are also coming out with some great offers to attract customers to download and use their apps more rather than accessing their website.

1.2Modules on Mobile Application

Customer Module:

* Sign up
* Login
* Product Listing Page
* Product Detail Page
* Shopping Cart
* Billing Address & Payment

1.3 Other Highlight

The Objective of the project “Mobile Application” is to develop an e-marketing or online mobile

Shopping system for selling of mobile phones.

The major objective of this project is as follow:

* Helping the customer in searching their specific Mobile with user friendly search tool
* Provide facility to the customer for online shopping.
* Provide a user-friendly user interface for the customer for online sale of mobile.
* Provide limited and secured environment for the data access wherever required.

1.4 Benefit of Mobile Application

* Enhanced Performance
* Simplicity
* Easy Manageability
* Customized and Extensibility
* Security
  1. Problem Handling

There are a lot of websites on internet whereby it offers a variety of product and services for consumer can find and buy through online such as shoe, apparel, sun glasses and more Moreover, the online also provides some of the services which is paying bill online, booking a transport ticket and more. In this research, we are looking the problem addressed in this research which is the view of online shopping by consumer. In addition, in this study also understand the influences of the social factors toward to purchase intention of consumers in online shopping and also study the attitude of the consumers purchase intention in online shopping.

* 1. Implementation Schedule

|  |  |  |
| --- | --- | --- |
| **User Story** | **Status** | **Date** |
| Home Page | Completed | 6/01/2022 |
| View Product | Completed | 8/01/2022 |
| Add to Cart Function | Completed | 7/01/2022 |
| Login Page | Completed | 7/01/2022 |
| Register Page | Completed | 7/01/2022 |
| Cart Page | Completed | 6/01/2022 |
| Footer | Completed | 6/01/2022 |
| View Product | Completed | 13/01/2022 |
| Google Authentication | Completed | 8/01/2022 |
| Payment Page | Completed | 7/01/2022 |
| Register Page (Spring Boot) | Completed | 11/01/2022 |
| About Us | Completed | 9/01/2022 |
| Payment Completion | Completed | 9/01/2022 |
| Login Page (Validation) | Completed | 11/01/2022 |
| Payment Successful | Completed | 12/01/2022 |
| Carousel | Completed | 12/01/2022 |
| *Admin Login* | *Completed* | *1/24/2022* |